# DATA PRIVACY STATEMENT

### Who is responsible for data processing and whom can you contact?

The "Controller" for data processing purposes is: Best of the Alps<sup>®</sup> e.V. Postfach 16 CH-3818 Grindelwald Company no: CH-036.6.047.077-3 UID Identification Number: CHE-115.510.658 Best of the Alps is a registered association, entered on the Commercial Register for the Canton of Bern.

If you should have any questions or issues regarding the processing of your data, please contact: Samuele Salm Managing Director +41 79 433 68 21 headoffice@bestofthealps.com

### www.bestofthealps.com

## Which data are processed and what is the source of those data?

We process the data we receive in the course of your registration and our performance of the Best of the Alps Golf Cup 2019 powered by Audi quattro. This will, for example, be the case when you use the registration form on the Best of the Alps website to register, or when you register via one of the golf club sponsors of the Best of the Alps 2019 Golf Cup powered by Audi quattro.

# For what purposes are the data processed and for what period of time?

We process your data for specific purposes and for a specific length of time, in accordance with data protection law and other other statutory rules. The main purposes and processing periods are listed below.

Performance of the Best of the Alps Golf Cup 2019 powered by Audi quattro: We process the data you provide during registration for purposes of performing our contractual obligations to you. These data will be stored until the end of the calendar year (31.12.2019).

Performance of the Best of the Alps Golf Cup 2019 powered by Audi quattro sweepstakes:

If you sign up for a sweepstakes, we will save your data for the purpose of carrying out and processing the relevant sweepstakes (to enable us to contact you). Six months after the purpose has been carried out (termination of the sweepstakes), we will delete the data you have provided to us for that purpose.

Booking accommodation:

If you are an Audi guest and attend the Best of the Alps Golf Cup 2019 powered by Audi quattro, we will save the information you have provided in order to enable us to book your hotel and manage your stay during the Best of the Alps 2019 Golf Cup powered by Audi quattro. The data provided by you will be stored until the end of the calendar year (31.12.2019).

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### Who receives your data?

Your data will be sent to the following recipients:

Within Best of the Alps<sup>®</sup> e.V., those employees and offices will receive your data who need it to perform their relevant contractual and legal duties and to serve the legitimate interests of Best of the Alps<sup>®</sup> e.V.

In addition, the following partners will receive the data they need for the purpose of registering and running the Best of the Alps Golf Cup 2019 powered by Audi quattro and booking and hosting your stay during the Best of the Alps Golf Cup 2018 powered by Audi quattro:

friendship.is GmbH, Ziegelofengasse 37/2/1, 1050 Vienna, Austria

The local sponsor golf club of the Best of the Alps 2019 Golf Cup powered by Audi quattro.

The partner hotel (hotel) at the specific destination of the Best of the Alps Golf Cup 2019 powered by Audi quattro.

If there is a legal obligation to do so, your data will also be forwarded to public offices and authorities.

Your data will not be shared with other third parties without your permission.

## Your rights in connection with the processing of your personal data

You may request information as to whether and what personal data about you is stored, and you may receive copies of such data, request rectification, supplementation or erasure of your personal data that are incorrect or have not been lawfully processed, require the processing of your personal data to be restricted and, In certain circumstances, object to the processing of your personal data or withdraw your prior consent for future processing, and you may request data you have provided in a transferable format and you may lodge a complaint with the relevant data protection authority. In Austria, this is the Austrian Data Protection Authority [österreichische Datenschutzbehörde].

To assert any of the above-referenced rights, please contact us in writing (by letter or e-mail) at the contact addresses shown above.